



Photo: Gion Festival at Hokabe Shrine

Creative Villages Sasayama

◆ Fostering creative industries that connect to livelihood.

~Inherit skills, techniques and assets cultivated by our forerunners as livelihood while advancing in wisdom~

Sasayama City is rich in nature such as forest, river, and pond and rice field. We plow the fields and produce many local products. Maintain, inherit and improve these natures to industries that connect to livelihood. Namely existing of “Creative industry”. These sceneries, traditional cultures and natures were supported by Inherit skills, techniques and assets cultivated by our forerunners as livelihood while advancing in wisdom.

We are keeping our everyday life in order to inherit to next generation with the pride.



A craftsman and scene which create “Tambayaki” also important assets.

◆ Initiatives for “Creative Village”

~ Revitalizing the town while increasing the good part of the village~

Sasayama City is planning to promote Creative City putting spot on rural landscape and good community which already existing everyday life.

Originally, agricultures, crafts, buildings and festivals are creative activities.

Based on our forerunners techniques and wisdoms improved village life and industries, Sasayama City can place with a Creative Villages include living, industry and past and future of rural landscape in Sasayama.

We aims active and energetic village like Creative Villages should be.



Photo: Tamba Historic Street Art Festival

◆ The town of food and agriculture

Let's start times of capital of foods and agricultures "Sasayama" that weaving of people, natures, and cultures.

~Hello everyone in the world~

The theme of this section is tried to be a model of the new economic social development in the post-period of growth while protecting Japanese original scenery.

Sasayama City will make an international appeal about the Japanese original scenery which inherited as entirety of the nature, the history, the culture in future.



Photo: Kasuga Shrine Festival



Everyday life with original Japanese scene.

Photo: Village Maruyama

For designation to UNESCO Creative Cities Network Crafts and Folk Art

Sasayama City is aim of joining UNESCO Creative Cities Network as Crafts &Folk Arts field.

Our concept of Crafts & Folk Arts is not only one category of art, it cultivated by handwork everyday life and including the contents of attitude of mind in hope of the life that is sustainable while having awe of the nature.

The main industry such as space and environment cultivated by the agriculture became main resource then not only farm products but festival, culture and *Tamba-yaki* brought up traditional industry.

Sasayama City aims to:

- Harmonized by a city function (business, house, industry, transport and recreation) and coexist.
- Fostering creativity
- Create vitality of the city
- Send Japanese original scenery from Sasayama to the world

About UNESCO Creative Cities Network

◇ Outline:

UNESCO was founded in 2004 to develop international cooperation among cities that have identified creativity as a strategic factor for sustainable development, in the framework of partnerships including the public and private sectors, professional organizations, communities, civil society, and cultural institutions in all regions of the world. The Creative Cities Network facilitates the sharing of experience, knowledge and resources among the member cities as a means to promote the development of local creative industries and to foster worldwide cooperation for sustainable urban development.

◇ Member Cities:

7 Fields 69 Cities

Field	City (Country)
Literature	Edinburgh(UK), Melbourne(Australia), Norwich(UK), Dublin(Ireland), Reykjavik(Iceland), Iowa City(USA),

	Dunedin(NZ), Granada(Spain), Praha(Czech)
Film	Bradford(UK), Sydney(Australia), Busan(South Korea), Sofia(Bulgaria),Galway(Ireland),
Music	Seville(Spain), Bologna(Italy), Hamamatsu(Japan), Glasgow(UK), Ghent(Belgium), Bogota(Colombia), Brazzaville(Congo), Hannover(Germany), Mannheim(Germany)
Crafts and Folk Art	Santa Fe(US), Aswan(Egypt), Jingdezhen(China), Kanazawa(Japan), Icheon(South Korea), Nassau(Bahama), Hangzhou(China), Fabriano(Italy), Pekalongan(Indonesia), Paducah(US), Jacmel(Haiti), Suzhou(China)
Design	Montréal(Canada), Buenos Aires(Argentina), Kobe(Japan), Shenzhen(China), Nagoya(Japan), Seoul(South Korea), Saint-Étienne(France), Shanghai(China), Berlin(Germany), Bilbao(Spain), Graz(Austria), Beijing(China), Helsinki(Finland), Curitiba(Brazil), Dundee(UK), Torino(Italy)
Media Arts	Lyon(France), Enghien-les-bains(France), Sapporo(Japan), Dakar(Senegal), Gwangju(South Korea), Linz(Austria), York(UK), Tel Aviv-Jaffa(Israel)
Gastronomy	Popayán(Colombia), Chengdu(China), Östersund(Sweden), Zahle(Lebanon), Jeonju(Korea), Florianopolis(Brazil), Shunde(China), Tsuruoka(Japan)

Past activities and evaluation

- ◇ 2008 Received the Agency for Cultural Affairs award
(Category of Culture Art Creative Cities)

This award is given to the cities that initiative to invigorating local communities with citizens by power of cultural Art. Twenty-five cities received this award in Japan. There are 1700 cities in Japan. Kanazawa, Sapporo and Kobe received this award and those are UNESCO Creative Cities Member.

- ◇ 2014 Received Cityscape award
(Category of Urban Space)

This award is given to the cities that have good townscape and also aims make Sasayama city is increasing exchange population with active invigorating local communities by Community called “Machinami Hozonkai” which the group to protect traditional townscape. These activities were highly evaluated by Ministry of Land, Infrastructure and Transport.



Photo: Kawaramachi Tsumairi
Merchant Housing District

-Contact-

Sasayama City Office Planning Division

Address: 41 Kitashinmachi Sasayama-shi
669-2397 Hyogo Japan

TEL: 079-552-1111

FAX: 079-552-5665

Email: kikaku_div@city.sasayama.hyogo.jp